



2023 SPONSORSHIP PACKAGE



Fun for the whole Herd!

Join us!
August 2nd - August 12th

Event Center at Archer | 3801 Archer Parkway
Cheyenne, Wyoming 82009

HISTORY

Laramie County Fair is Wyoming's *Oldest & Largest Fair*, celebrating 116 years in 2023. The Laramie County Fair has been providing a place for our community to showcase their hard work, talents, and potentials. The Fair includes a multitude of livestock shows, static exhibits, and entertainment shows as well as food and drink for all ages. Fair is located at the new Event Center at Archer in Cheyenne, WY.



OUR FOCUS

The Fair is committed to the support and overall development of youth programs such as FFA and 4-H. Our participants in Fair prepare all year long for this event and we are honored to provide a place for all ages to compete. We strive to provide a prominent family event that is engaging and our allegiance is to provide the very best Fair and to give back to our unique community year after year.

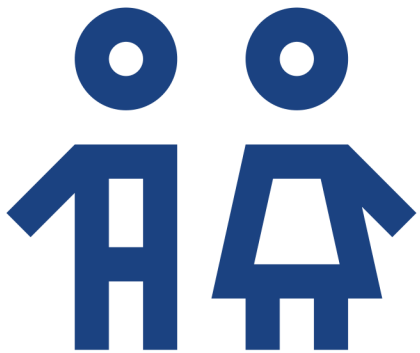


THE NUMBERS



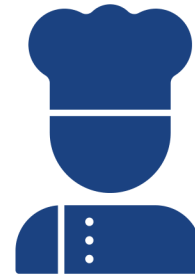
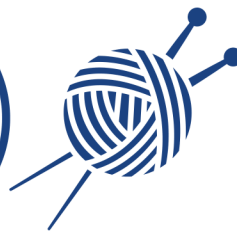
**Est. 30,000+
Attendees**

**533 Livestock
Pens**



780+ Exhibitors

**9,500+
Entries**



SPONSORSHIP PACKAGES

	Grand Champion	Reserve Champion	Purple Ribbon	Blue Ribbon
10X10 Vendor Booth	✓			
Show Ring Banner	✓			
Logo on Staff T-Shirt	✓			
Banner within Event Center	✓	✓		
Banner along Outside Entrance	✓	✓	✓	
Dedicated Spotlight Social Media Post	✓	✓	✓	
Logo on LC Fair Website	✓	✓	✓	✓
Poster	✓	✓	✓	✓
Pocket Schedule (if before print date)	✓	✓	✓	✓
Post-Fair Thank You	✓	✓	✓	✓
	\$5,000	\$2,500	\$1,000	\$500



Company/Organization name:

We would like to sponsor the following level for 2023 Laramie County Fair:

_____ Grand Champion _____ Purple Ribbon

_____ Reserve Champion _____ Blue Ribbon

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Main point of contact:

First and Last name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

Email: _____

Any specific notes for us? Examples might include name as you would like it to appear on any printed material, logo specifications, and short personalized message to go with logo etc.

Note: We do ask that all sponsors provide their own banner for us to utilize.
If located in Cheyenne, we are happy to pick up your banner. Thank you.

Please email company logo to mmunoz@laramiecounty.com or events@laramiecounty.com
in JPEG or PNG format.

Small and large versions are preferred. Thank you.



116th Annual
Laramie County Fair
August 2nd - August 12th
Buckle Sponsor Form

Fill out completely:

INDIVIDUAL/COMPANY NAME (if applicable): _____

CONTACT NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PHONE NUMBER: _____

EMAIL: _____

OF BUCKLE SPONSORSHIPS (\$150 each): _____

TOP 3 BUCKLE CHOICES:

Buckles will be assigned on a 1st paid - 1st choice basis. If you want a list of buckle choices you may call the Fair Office at 307-633-4670.

1. _____

2. _____

3. _____



*** Please make checks payable to Laramie County Events***

Mail to: **Laramie County Events**
3801 Archer Parkway
Cheyenne, WY 82009

For office use:

Date Received: _____ Received by: _____

☐

CC

☐

CHK

☐

CASH

Amount Received: _____ Payment Type: _____