



# 2026 SPONSORSHIP PACKAGE

Join us!

**July 29th - August 8th**

Event Center at Archer | 3801 Archer Parkway  
Cheyenne, Wyoming 82009

# HISTORY



The Laramie County Fair, Wyoming's oldest and largest fair, will celebrate its 119th year in 2026. For more than a century, the Fair has provided a space for community members to showcase their hard work, talents, and potential.

Each year, the Fair features a wide variety of livestock shows, static exhibits, and live entertainment, along with food and beverage options for all ages. The event is held at the new Event Center at Archer in Cheyenne, Wyoming, offering an exciting and welcoming environment for exhibitors, sponsors, and visitors alike.



# OUR FOCUS

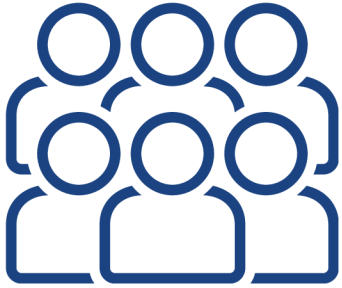


At the heart of our Fair is a deep commitment to the youth who represent the future of our community. Through programs like FFA and 4-H, young people dedicate countless hours throughout the year raising animals, building skills, and learning responsibility, all leading up to their moment in the spotlight at Fair. We are proud to provide a place where those efforts are recognized, celebrated, and rewarded.

The Fair is more than an event, it's a tradition that brings families together, creates lasting memories, and showcases the very best of our community. With the support of our sponsors, we're able to continue investing in these youth programs, elevate the Fair experience, and give back to the community that makes it all possible.

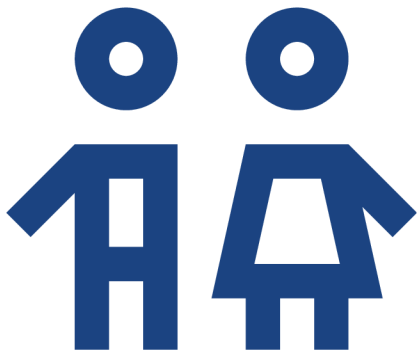


# THE NUMBERS



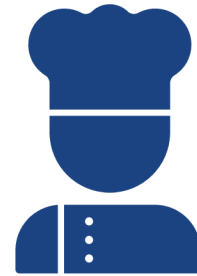
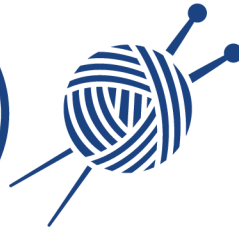
**Est. 30,000+  
Attendees**

**535 Livestock  
Pens**



**730 Exhibitors**

**7,100+  
Entries**



# SPONSORSHIP PACKAGES



	Grand Champion	Reserve Champion	Purple Ribbon	Blue Ribbon
10X10 Vendor Booth	✓			
Show Ring Banner	✓			
Logo on Staff T-Shirt	✓			
Banner within Event Center	✓	✓		
Banner along Outside Entrance	✓	✓	✓	
Dedicated Spotlight Social Media Post	✓	✓	✓	
Logo on LC Fair Website	✓	✓	✓	✓
Poster to hang in your business	✓	✓	✓	✓
Pocket Schedule (if before print date)	✓	✓	✓	✓
Post-Fair Thank You	✓	✓	✓	✓
	\$5,000	\$2,500	\$1,000	\$500



## Company/Organization name:

We would like to sponsor the following level for 2026 Laramie County Fair:

\_\_\_\_\_ Grand Champion      \_\_\_\_\_ Purple Ribbon

\_\_\_\_\_ Reserve Champion      \_\_\_\_\_ Blue Ribbon

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### Main point of contact:

First and Last name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Any specific notes for us? Examples might include name as you would like it to appear on any printed material, logo specifications, etc.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Note: We do ask that all sponsors provide their own banner for us to utilize. 3'x6' are the most common size but not required. If located in Cheyenne, we are happy to pick up your banner. Thank you.

Please email company logo to [mmunoz@laramiecounty.com](mailto:mmunoz@laramiecounty.com) or [events@laramiecounty.com](mailto:events@laramiecounty.com) in JPEG or PNG format.  
Small and large versions are preferred. Thank you.



# 119th Annual Laramie County Fair July 29th - August 8th **Buckle Sponsor Form**

Fill out completely:

**INDIVIDUAL/COMPANY NAME (if applicable):** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_

**MAILING ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP CODE:** \_\_\_\_\_

**PHONE NUMBER:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**# OF BUCKLE SPONSORSHIPS (\$150 each):** \_\_\_\_\_

### TOP 3 BUCKLE CHOICES:

Buckles will be assigned on a 1st paid - 1st choice basis. If you want a list of buckle choices you may call the Fair Office at 307-633-4670.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_



\*\*\* Please make checks payable to **Laramie County Events**\*\*\*

Mail to: **Laramie County Events**  
**3801 Archer Parkway**  
**Cheyenne, WY 82009**

*For office use:*

Date Received: \_\_\_\_\_ Received by: \_\_\_\_\_

CC

CHK

CASH

Amount Received: \_\_\_\_\_ Payment Type: \_\_\_\_\_

# PRESENTING SPONSORSHIPS



## TITLE SPONSORSHIP FOR THE LARAMIE COUNTY FAIR

### The Laramie County Fair presented by **YOUR COMPANY NAME**

As our Presenting Sponsor, your organization will receive the highest level of visibility and brand integration throughout the event. This premier partnership positions your brand at the forefront of our marketing efforts, ensuring a direct connection with our diverse audience and community stakeholders.

## NIGHT EVENTS



### Ranch Rodeo **FREE**

**SUN Aug. 2**

A nod to the old West and the Cowboy way of life. This traditional type of rodeo is a team competition between ranchers. They compete in events based upon daily ranch life work for bragging rights along with prizes.



### Mutton Bustin' **FREE**

**TUE Aug. 4**

One hundred of the bravest buckaroos out there compete in front of hundreds at the Archer Arenas for a prized buckle. This event is free and fun for the whole family. Eyes will be glued at the bucking chutes awaiting each mutton buster.



### Cheyenne Youth Rodeo **FREE**

**WED Aug. 5**

Saddle up for a thrilling youth rodeo event at this year's fair! Watch as young cowboys and cowgirls take on bulls, broncs, and barrels in an adrenaline-packed show you won't want to miss.



### Pig Wrestling **FREE**

**THURS Aug. 6**

A muddy night out! Members of the community team up to compete for the fastest time. Team spots fill up fast and the night of the event is always bursting at the seams with attendees ready for a free night out filled with fun!

# SPONSORSHIPS



## ADDED ASSETS



### Show Ring

Be at the center of all the action. As the title sponsor of the Laramie County Fair Show Ring, all eyes will be on your business.



### Ambassadors

The Laramie County Fair Ambassadors are the cream of the crop. Our ambassadors will be attending events all summer and will be reaching out to the community on behalf of the fair. Each ambassador is awarded a scholarship in return for their services to the Fair.



### Back Tags

Be seen everywhere at the Laramie County Fair. Each exhibitor is issued a back tag to be worn. Back tags will be seen during the full duration of Fair and many times are kept as mementos.



### Midway / Kidzone

Our Midway is full of fun for the whole family. Stop by for a snack and let the kids explore the bounce houses, fair games, giant AG edition games and activity zone, magic shows and more! Have your business seen at this gathering space.



### Born & Raised Shows

The series of shows celebrate the quality of market animals born and raised in Laramie County. Sponsor the shows and the buckles that are awarded to each show winner.



### Exhibit Hall

The Exhibit Hall hosts the talented work of Laramie County residents. Visitors will find baked goods, freshly grown produce and flowers, art and crafts, quilts, and so much more on display in the Exhibit Hall. Daily classes are offered to the public for free.



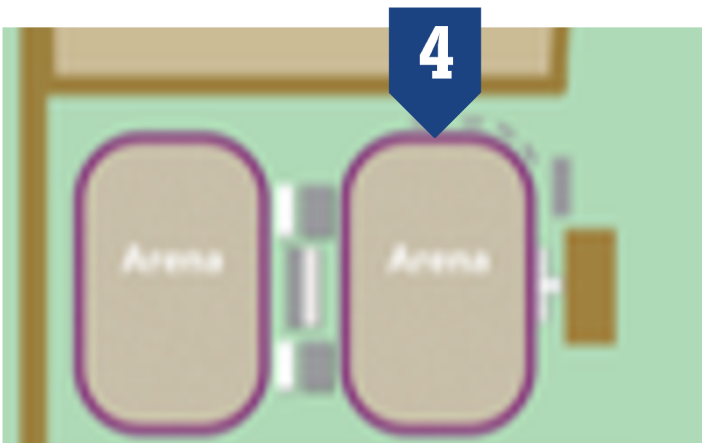
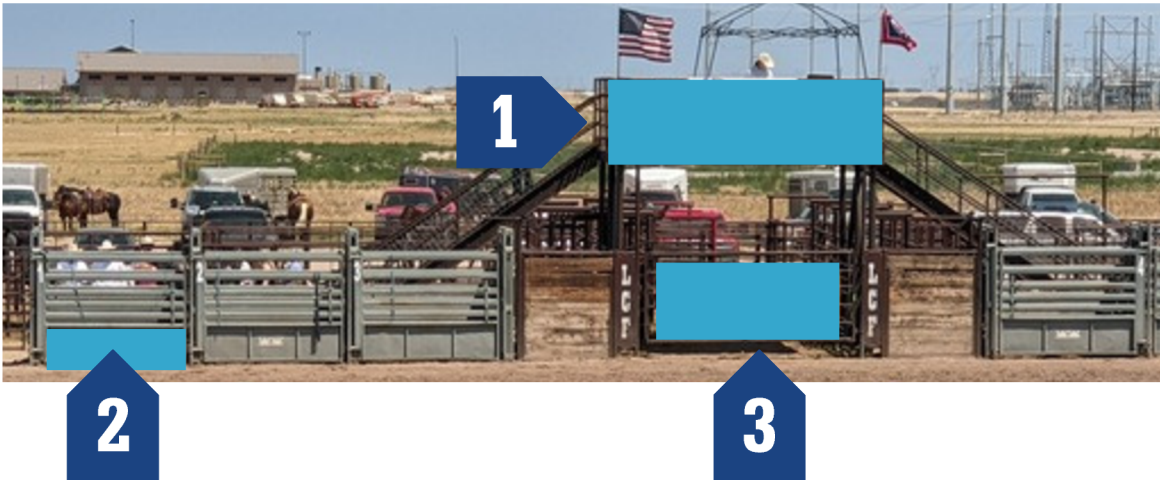
### Wash Racks

Each animal exhibitor will be sure to feel your support while they visit one of our four wash racks. The wash racks during Fair are highly visible and routinely visited during Fair.

# ARENA SPONSORSHIPS



Be seen during our arena events. Thousands will fill the seats throughout the Laramie County Fair. The horse shows will be held in the Archer Arenas for three days. Two night events are held in the arena. The Laramie County Ranch Rodeo, August 4th, and the extremely popular Mutton Bustin' on August 6th.



## LC Fair Arena Title Sponsor

Naming rights for the Archer Arenas during Fair 2026

## Arena Assets

- 1. Crows Nest
- 2. Chute Gates 1-6
- 3. Center Return Gate
- 4. North Fence

**2026**  
**RANCH RODEO**  
**SPONSORSHIP**  
**PACKAGE**



Laramie County Fair Ranch Rodeo  
**August 2nd**

Event Center at Archer | 3801 Archer Parkway  
Cheyenne, Wyoming 82009

# RANCH RODEO PACKAGES



	All Around Sponsor	Champion Sponsor	Gold Buckle Sponsor	Silver Spur Sponsor
Business Card in Program	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Banner in Arena	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Buckle Sponsor	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	\$250	\$150	\$125	\$75



**Est. 500-600  
Attendees**

The Laramie County Fair Ranch Rodeo is a crowd-favorite event that brings authentic western tradition to life, and it's completely FREE and open to the public. Held on Sunday, August 2nd in the Archer Arena, this event draws strong attendance from both competitors and spectators alike.

With teams traveling in to compete and entries consistently reaching capacity, the Ranch Rodeo delivers high-energy competition and a full arena of engaged fans. It's a true showcase of skill, teamwork, and the ranching heritage that defines our community, making it an exciting and valuable opportunity for sponsor visibility.



# RANCH RODEO

**Company/Organization name:**

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**We would like to sponsor the following level for 2025 Ranch Rodeo:**

\_\_\_\_\_ All Around

\_\_\_\_\_ Gold Buckle

\_\_\_\_\_ Champion

\_\_\_\_\_ Silver Spur

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**Main point of contact:**

First and Last name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Any specific notes for us?

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Please email company business card to [mmunoz@laramiecounty.com](mailto:mmunoz@laramiecounty.com) in JPEG, PNG or PDF format. Small and large versions are preferred. Thank you.

Completed sponsorship form along with checks may be mailed to  
3801 Archer Parkway, Cheyenne, WY 82009