SPONSORSHIP OPPORTUNITES

It's time to hit the trails and venture into the great outdoors with the Laramie County Sportsman's Expo happening March 12 - 14, 2027! Please let us know if you are interested in one of these options or would like a customized sponsorship package!



$500

Trail Partner

Community Supporter Level: *Designed for small businesses and community partners who want a presence at the event without a booth.*

- Business name listed on sponsor page of the event website
- Inclusion in "Thank You" sponsor post on social media
- Event flyers provided for display at your business
- Recognition in digital screen at the event

$1,000

Peak Partner

Visibility & Brand Awareness Level: *Great for growing brands looking for added visibility and on-site presence.*

- Recognition on digital screen at the event
- Business name listed on sponsor page of the event website
- Inclusion in social media event page
- Event flyers provided for display at your business
- Verbal recognition during scheduled announcements throughout the event
- One (1) sponsor banner placement inside the event center (banner provided by sponsor)

$2,500

Summit Partner

Premier Engagement Level: For businesses looking for premium exposure and direct engagement with attendees.

- One (1) 10'x10' premium booth space
- Dedicated social media spotlight post
- Featured sponsor listing on event website with logo, link, & 50-word description
- Inclusion in social media event page
- Event flyers provided for display at your business
- Verbal recognition during scheduled announcements throughout the event
- Two (2) sponsor banners displayed at key locations (entrance + inside event center) (banners provided by sponsor)

CUSTOMIZED SPONSORSHIP OPPORTUNITES

In addition to our standard packages, we offer specialized sponsorship opportunities tailored to meet your unique marketing goals. A few examples are listed below, but we're always open to collaborating on creative ideas to maximize your brand's visibility and impact at the event.

- Activity Zone
- Game Call Competition
  - Prizes
- Main Stage
- "Adventure Kit" Giveaway
- Swag Bag Sponsor
- Activity-Based Sponsor
  - Examples: Indoor Fishing Pond, Archery Shoot, S'mores Station











