



**For Immediate Release
February 6, 2024**

75 truckloads of dirt arriving at the Event Center at Archer *The Event Center is transforming into an indoor dirt arena ahead of rodeo and jousting events*

CHEYENNE, WY — February 6, 2024 — Laramie County Events in conjunction with Visit Cheyenne announced the inaugural Frozen Fury on the Plains earlier this year. We are just days away from the first indoor rodeo to be held at the Event Center at Archer in Cheyenne.

All hands are on deck at the Event Center transforming the 49,000sqft main floor into a rodeo arena for the bucking bronc futurity rodeo happening this Saturday.

It will take 75 truckloads of dirt to fill the indoor arena space. That's about 1,500 tons of dirt. After the dirt is loaded and packed in, the tireless crew will set up the arena and panels for the stock. It is a weeklong effort that will culminate with 60 of the best young bucking horses pitted against 40 young Saddle Bronc riders in the Frozen Fury on the Plains.

As you can imagine, it is a ton of hard work setting up and creating an arena. Visit Cheyenne and Laramie County Events are not going to let all that hard work be for one event. The arena will stay up for the next two weekends.

The Frozen Fury on the Plains will take place this Saturday and next weekend the public is invited back out to enjoy Winter Knights of Cheyenne!

The Event Center will take you back to medieval times with full contact jousting, medieval market, all-day entertainment featuring aerialists, birds of prey and a magician, and a Nobles Feast.

This is not the first time that Visit Cheyenne has held a rodeo at Archer, although it is the first time that the rodeo will be *inside!* This is all possible through the partnership between Visit Cheyenne and Laramie County Events, the department that manages the Event Center at Archer. The two groups are extremely excited to be teaming up to bring new and exciting events to Cheyenne.

The rodeo will take place on Saturday the 10th inside the Event Center with doors opening at 5:00pm and the rodeo kicking off at 6:00pm. Tickets can be purchased in advance with prices starting at \$20 for adults, \$15 for ages 5-12, children under 5 are free. Tickets will be available at the door with day-of-event increase. Full information can be found at www.frozenfuryrodeo.com.

Winter Knights of Cheyenne will take place Saturday and Sunday the 17th and 18th at the Event Center at Archer. General Admission tickets include all day (10:00am – 6:00pm) access to the Medieval Market, the entertainment shows, and the two jousting shows at 12:30pm and 4:30pm. Tickets start at \$5 for children 5 and under, Student tickets (6-17) are \$18 and Adult tickets are \$25. Dine in medieval times at the Nobles Feast on Saturday. Tickets to the feast include general admission for Saturday. Feast tickets for adults and students are \$55, Children 5 and under are \$5. For more information or to purchase tickets, visit www.cheyenne.org/winterknights.

For more information on the two events or to purchase tickets, visit the Visit Cheyenne website at www.cheyenne.org. To stay up on events happening at the Event Center at Archer, visit www.laramiecountyevents.com

About Laramie County Events

Laramie County Events, also known as the Laramie County Events Department, was established in 2019. The department manages the new multi-purpose Event Center at Archer, Archer Rodeo Arenas, Laramie County RV Park, and all event facilities at the Archer Complex. Laramie County Events also coordinates annual events such as the Laramie County Fair, Laramie County Sportsman's Expo, and Laramie County's Spirit of Giving.

About Visit Cheyenne

Visit Cheyenne is the official destination marketing organization for Cheyenne and Laramie County Wyoming and is the leader in developing, promoting, and protecting the Cheyenne area tourism industry.

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1,500 tons of dirt will fill the main event floor at the Event Center at Archer to create an indoor dirt arena.



A truck unloads dirt on the main floor of the Event Center at Archer in preparation for rodeo and jousting events.